

# Designing the European Medium-sized City. Strategies and methods of analysis and design

**ARCHEA E1 – Multiplier Event, Parma (IT)**

**6<sup>th</sup> December 2018**

**Centro Congressi – Plesso Aule delle Scienze (Pad. 25) – Campus Scienze e Tecnologie**

- 9,30**                    **Registration**
- 10,00**                    **Opening Session**  
Chairman, Carlo Gandolfi, University of Parma
- Roberto Fornari, University of Parma  
Michele Alinovi, Municipality of Parma  
Leonardo Spadi, EUnivercities Network  
Daniele Pezzali, Order of the Architects of Parma
- 10,30**                    Lamberto Amistadi, University of Bologna  
*Introduction to ARCHEA*
- Carlo Quintelli, University of Parma  
*In medio stat virtus. For a Theory of the Urban Design*
- Enrico Prandi, University of Parma  
*Designing the built. A new integrated Quality Models for the Compact City*
- Valentina Orioli, Municipality of Bologna  
*Bologna. Notes on the History of the City*
- Tomasz Bradecki, Politechnika Slaska di Gliwice,  
*Mapping Urban Open Space. Contemporary methods*
- Giovanni Marras, University luav of Venice  
*Venice as a Paradigm: The Value of the void on the Urban Design*
- 12,50 – 13,15**        **Guided tour of the exhibition**  
*Spinner 2013 research. Designing the built: new integrated quality models for the compact city. Regeneration and structure policies of urban centralities in the city context of the Emilia Romagna region by Paolo Strina*
- 13,15**                    **Lunch Break**
- 14,30**                    Uwe Schröder, RWTH Aachen  
*The Spatiality of the Town. An approach to mapping the phenomenal Spaces*
- Valter Balducci, ENSA Normandie, Rouen,  
*Natural Space and Urban Project in the French educational Context*
- Lamberto Amistadi, University of Bologna  
*Re-drawing the City. Form and Meaning*
- Gino Malacarne, University of Bologna  
*Urban Space and Theatrical Scene*
- Marcello Capucci, Emilia Romagna Region  
*Supply and Demand for Urban Regeneration*
- 16,30**                    **Coffee Break**
- 17,00**                    **Final Lecture**  
Klaus Theo Brenner, *City, Life, Architecture*

The interventions will be in original language with simultaneous translation in English by Interconsul, Parma  
Multiplier Event will be video recorded by SELMA and uploaded on the ARCHEA platform site.unibo.it/archea

